

ST. LOUIS DAYS OF .NET 2015

Sponsorship Prospectus

DATES AND TIMES

Thursday, Nov 12th

Pre-Compiler Sessions
7:00 AM – 5:00 PM

Friday, Nov 13th

Regular Session Day
7:00 AM – 5:00 PM

Saturday, Nov 14th

Regular Session Day
7:00 AM – 5:00 PM

Sunday, Nov 15th

Charity Day
9:00 AM – 5:00 PM

NEW FOR 2015

Charity event

Description of charity event
here.

Laser Tag

Description of laser tag event
here.

Board Games

Description of board game
night here.

IT'S THAT TIME AGAIN

We are excited to announce that the 8th annual St. Louis Days of .NET conference will be held on Friday and Saturday, November 13th and 14th, 2015. This year's event will again be held at the conference center of the Ameristar Casino Resort Spa in St. Charles, MO, and will again feature an extra day of all-day sessions called "Pre-Compilers" on November 12th.

This document provides an overview of the various sponsorship opportunities available for this year's event. Our sponsorship team will be happy to answer any questions you may have, and to begin the process of signing your company on as a sponsor. You will find information at the end of this document on how to reach us and begin that process.

Please read this information carefully. Some details are the same as 2014, but others have changed!

WHAT IS THE ST LOUIS DAYS OF .NET CONFERENCE

Every year the St. Louis Days of .NET conference brings together both regional and national IT experts to share their passion and knowledge for technology with all of our attendees. Last year's event brought over 100 national, regional, and local speakers to St. Louis where they presented over 140 technical training sessions across the span of two days. With 1000 people in attendance this conference provides a great educational opportunity for developers of all skill levels. In addition to technical content, the event hosts a number of social events to help attendees expand their network of contacts.

SPONSORSHIP LEVELS

Silver - \$1000

- Logo/URL/Short Description posted on conference website
- Name included in all email
- Included in mobile app during event
- Ability to provide marketing materials, to be set out for attendees
- Ability to provide raffle items for distribution at event
- Announcements of sponsorship via St. Louis Days of .NET social media
- NO VENDOR TABLE OR ATTENDEE CONTACT LIST

Gold - \$2500

Same benefits as Silver, **PLUS:**

- Table at vendor fair, Friday and Saturday
- Table location selected in order of payment receipt
- Provided with contact information from all "OPT-IN" attendees
- 4 General Admission Passes to Conference

Platinum - \$5000 (Limited to 7)

Same benefits as Gold, **PLUS:**

- Premium billing on website, banners, emails, etc.
- Priority selection of tables at vendor fair
- Table at vendor fair during additional Pre-Compiler Day on Thursday
- Four additional General Admission Passes to Conference (8 Total)





SOCIAL EVENTS

This year we are offering two primary evening social and networking events for attendees as sponsorship opportunities to allow you to benefit from the great visibility that they provide. In addition to these events, there will be two smaller evening activities and one Sunday event with sponsorship opportunities.

Sponsorship of these events is only available to paid GOLD and PLATINUM level Sponsors and is an ADDITIONAL COST to any Gold/Platinum level sponsorship. Sponsorship will be limited to one sponsor per event and is available on a FIRST COME, FIRST SERVED BASIS dependent upon when payment is received.

Conference Kick Off Party - \$4000 (Limited to 1 sponsor)

- Thursday night, November 12, 2015
- Bottleneck Blues Bar (on site)
- Live local music, cash bar
- Capacity of 400 people with 200-300 usually attending (open to the public)

Sponsor Receives:

- Premium billing as event sponsor in all marketing materials
- Signage and billing at event and on monitors/screens in venue
- 200 Drink Tickets at the event
- Announcements and credit given from stage during introductions
- Announcements of sponsorship via social media
- Option to distribute swag or other gifts at event, limited to ONLY the sponsor and no other vendors; distribution must abide by casino and Missouri Gaming Commission rules regarding raffles, etc.

Primary Attendee Party - \$8000 (Limited to 1 sponsor)

- Friday night, November 13, 2015
- HOME Nightclub (on site)
- Food, cash bar
- Casino table games plus magician or other corporate entertainment
- Capacity of 500 people with 300-400 usually attending (closed private event)

Sponsor Receives:

- Premium billing as event sponsor in all online/printed materials
- Signage and billing at event and on monitors/screens in venue
- 400 Drink Tickets at the event
- Announcements and credit given over the nightclub's PA system during the event
- Announcements of sponsorship via social media
- Option to distribute swag or other gifts at event, limited to ONLY the sponsor and no other vendors; distribution must abide by casino and Missouri Gaming Commission rules regarding raffles, etc.

Charity Event - \$1200 (Limited to 1 sponsor)

- Sunday afternoon, November 15, 2015
- Conference session area
- Snacks

Sponsor Receives:

- Premium billing as event sponsor in all online/printed materials
- Signage and billing at event and on monitors/screens in venue

Laser Tag Arena - \$500 (Limited to 1 sponsor)

- Friday night, November 13, 2015
- Conference session area
- Snacks, cash bar

Sponsor Receives:

- Premium billing as event sponsor in all online/printed materials
- Signage and billing at event and on monitors/screens in venue

Board Game Extravaganza - \$300 (Limited to 1 sponsor)

- Friday night, November 13, 2015
- Conference session area
- Snacks, cash bar

Sponsor Receives:

- Premium billing as event sponsor in all online/printed materials
- Signage and billing at event and on monitors/screens in venue

We're In! What's Next?

Great! To start the sponsorship sign-up process rolling for this year's St. Louis Days of .NET, please contact us via email at sponsors@stlouisdayofdotnet.com. (We have an automated process that is initiated by that email, so this is an important step.)

Remember, for GOLD and PLATINUM level sponsors, the ORDER IN WHICH WE RECEIVE SPONSOR PAYMENT is the order in which sponsors will select their table location at the conference vendor fair. So the earlier you sign up and pay the better the location you may receive. It is also important to remember some of our new sponsorship opportunities are limited to a single sponsor, so act quickly.

Once we have **confirmed your sponsorship and received your payment**, you will be provided with many more details on the specifics of your sponsorship and the next steps required to take advantage of all benefits. We look forward to having you join us for another great year!